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BEPS Action 4: Interest Deductions and Financial Payments

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Non tax reasons to debt financing

 Equivalence of financing by debt and by equity but for tax reasons (Modigliani-Miller theorem)

Reimbursement of loan is easier than reduction of capital

No dilution of shareholders

Discipline on management

Techniques of profit shifting

Inbound investments

- Parents finance subsidiaries through disproportionate debt : transfer of income from source country to
 - parent's country
 - low-tax jurisdiction

Outbound investments

Parents finance with debt assets generating tax exempt income (dividends)

History

- OECD Model art. 11.6
- OECD 1986 Report on Thin Capitalization
- OECD 1998 Report on Harmful Tax Competition
- Three IFA Congresses
 - 1966 Geneva
 - 2008 Brussels
 - 2012 Boston : « debt equity conundrum »

Domestic legislation

- 1. Transfer pricing UK
- 2. <u>Debt/equity Interest/earnings ratios</u>
- Debt/equity : debt incurred to acquire assets
 - Generally between 4/1 and 1.5/1
- Interest/profits Interest/EBITDA
- = earnings stripping rule
 - Generally +/- 30 %
 - Sometimes = safe harbour
 - Higher ratio may be applied
 - Under transfer pricing rules
 - If indebtedness < level of the group</p>

Domestic legislation

3. Interest barriers

- Compares ratio equity/assets of
 - Local company
 - group
- Sometimes = escape clause

4. Withholding taxes

Kemmeren: withholding tax should be equal to corporate tax rate

EU Law limits

Treaty law

Fundamental freedoms

- Lankhorst-Hohorst (2002): German thin cap rule applying only to foreign lenders infringes upon freedom of establishment
- Result
 - Extension to domestic situations
 - Then adoption of earnings stripping rule
- Test-Claimants in the Thin Cap Group Litigation (2007)
 - Transfer pricing rule allowing to identify purely artificial arrangements

EU Law limits

Directives

- Interest and Royalties Directive (2003)
 - No withholding in 25 % group
 - Does not deal with deductibility of interest in source country
- Parent-Subsidiary Directive (2011)
 - Should apply if interest is reclassified as dividends
- Deduction of (notional or actually paid) interest on equity
 - Belgium
 - Brazil

- Prevent base erosion
 - Give transfer pricing guidance : no draft so far

- Rejects
 - Arm's length test : too cumbersome
 - Withholding taxes :
 - often reduced to zero by treaties or interest-royalty directive
 - problem of crediting in residence country

Definition of interest

Interest on all forms of debt

Economic equivalent of interest (interest element of derivatives)

Arrangement and guarantee fees

Level of the rules

- Rule applying to interest
 - Interest : key risk factor of tax avoidance
 - Debt not always linked to assets
 - Generates volatility
- Rule applying to assets
 - Valuation of assets is a problem (historical cost ?)
 - Intangibles are hard to value
- Choice for net interest
 - After deduction of interest received

1. Group-wide rule

 Possibility to deduct interest within the group should correspond to the net third party interest cost of the group

 The basket would be allocated between group entities in proportion to their economic activity

1°. Interest allocation rules

Distribute basket of interest deduction according to activity of entities, measured by earnings or assets

a) Deemed interest rule

- The net third party interest of the group is allocated to each company based on the ratio of its earnings or assets to those of the group
- Deductible irrespective of actual interest paid

b) Interest cap rule

 The allocation functions as a maximum allowance (cap) applicable to actual interest paid

 Some interest deduction may be lost. The group may have to reorganize debt

Preference for interest cap rule

2. Group ratio rules

 The ratio of the group between net interest and earnings or assets is compared to the ratio of the entity

It functions as a maximum

Often used as a « carve-out » rule

- 1. Definition of interest limitation group
- a) Consolidated statements
- Defined by control
- If no consolidated statements, the group must provide comparable figures
- b) Ad hoc definition of reporting group
- Would require preparation of statements different from consolidated statements
- Preference for consolidated statements

- 2. Measurement of economic activity
- a) Accounting or tax figures
- Accounting
- Adjustments to tax differences : exclusion of tax exempt income (dividends)
- b) Earnings or assets
 - 1°. Earnings
- Best measure of capacity to meet obligations and of borrowing ability
- Increase of earnings to increase interest deduction : would increase taxable income

Measure of earnings

- EBITDA : favours capital intensive industries
- Rather than Gross Profit (revenue less cost of sales):
 mismatch if an entity provides services to another one

Consolidation adjustments

Recreate difficulty against apparent simplicity

Volatility

- Carry-over of
 - disallowed interest
 - unused capacity to deduct
 - losses
- No deduction ?

2°. Assets

- Debt is generally incurred to acquire assets
- Asset values are more stable : deduction is more predictable
- Relief in the event of losses
- Categories of assets
 - Tangible
 - Intangible
 - No financial assets

Criticisms

- Limit to State sovereignty in the field of taxation
- Inducement to increase external debt and create risk

- Mismatch vs actual treasury requirements
- Double taxation : disallowed interest taxed to the lender

2. Fixed ratios

- Fixed ratio between
 - interest and earnings

or

- debt and equity
- PWC study: ratio to EBITDA of 30 % in excess of actual ratios but concerns only very large companies

3. Combination of methods

Options

- 1. Group-wide allocation with interest cap
- Carve-out : fixed ratio if low interest expense
- 2. Fixed ratio
- Option for highly leveraged groups to adopt group-wide method

4. Targeted rules

- Debt push-down in reorganizations
- Use of debt to fund tax exempt income
- No recharacterization as dividend of disallowed interest

Conclusion

From Comments

- No reason to abandon transfer pricing rules : arm's length principle
- Advocated by OECD since decades
- Otherwise : fixed ratios rather than groupwide rule